UFO
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METHODOLOGY & COLLABORATIVE WORK

Agenda [Reminder]
SOFA [Tool]
The Anti-Solution [Methodology]

DRIVE INNOVATION
THROUGH MEETINGS & IDEATION SESSIONS

SEVERAL OPPORTUNITIES TO
- Meet partners
- Share vision, interests, needs
- Collaborate

DISCOVER A NEW TOOL
- Context: COVID-19 crisis
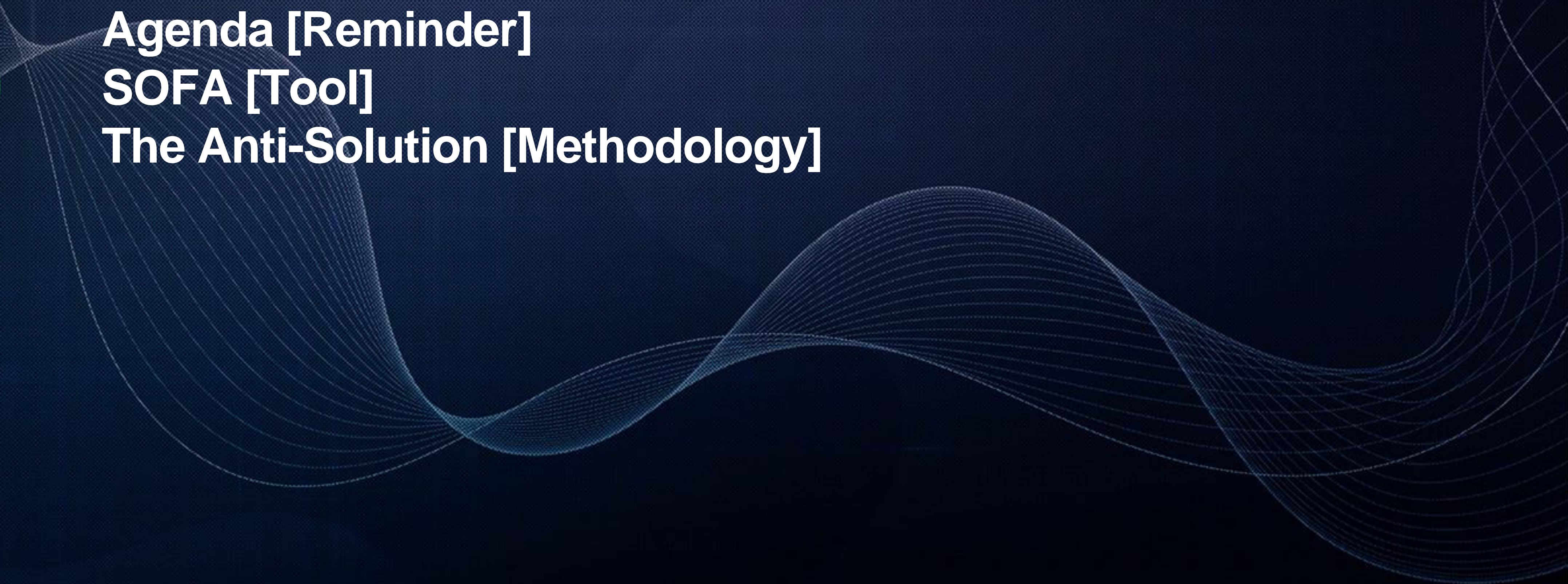- Digitalisation
- New way of working

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REGISTER NOW FOR YOUR IDEATION SESSION.S

1st Open Call
Remember the main dates

1st Open Call

	Mo	Tu	We	Th	Fr	Sa	Su
NOV				19			
					27		
	30						
DEC				3	4		
	7						
					Xmas		
JAN							
		12					
FEB							
				18			

19/11/2020, 10.00 - 11:30 (CET) – Opening of registration for ideation sessions

30/11/2020, 15.00 - 16.00 (CET) – SOFA Vestibule for SME (n.m.)

27/11/2020 – Launch of Open call

03/12/2020

❑ **09.00 - 12.00 - Ideation session - Climate & environment**

❑ **14.00 - 17.00 - Ideation session – Mobility**

04/12/2020, 10.00 - 11.00 (CET) – SOFA Vestibule for registered SME (n.m.)

07/12/2020

❑ **09.00 - 12.00 – Ideation session – Blue Growth**

❑ **14.00 - 17.00 – Ideation session – Digital, creative, gaming & Finance / insurance**

12/01/2021 – Matchmaking event

18/02/2021 - Closing of Open call

SOFA

SOFA is a visual collaboration tool
Edited by software editor Tamashare [FR]

Main functionnalities
1. Communicate
2. Share documents (White screen)
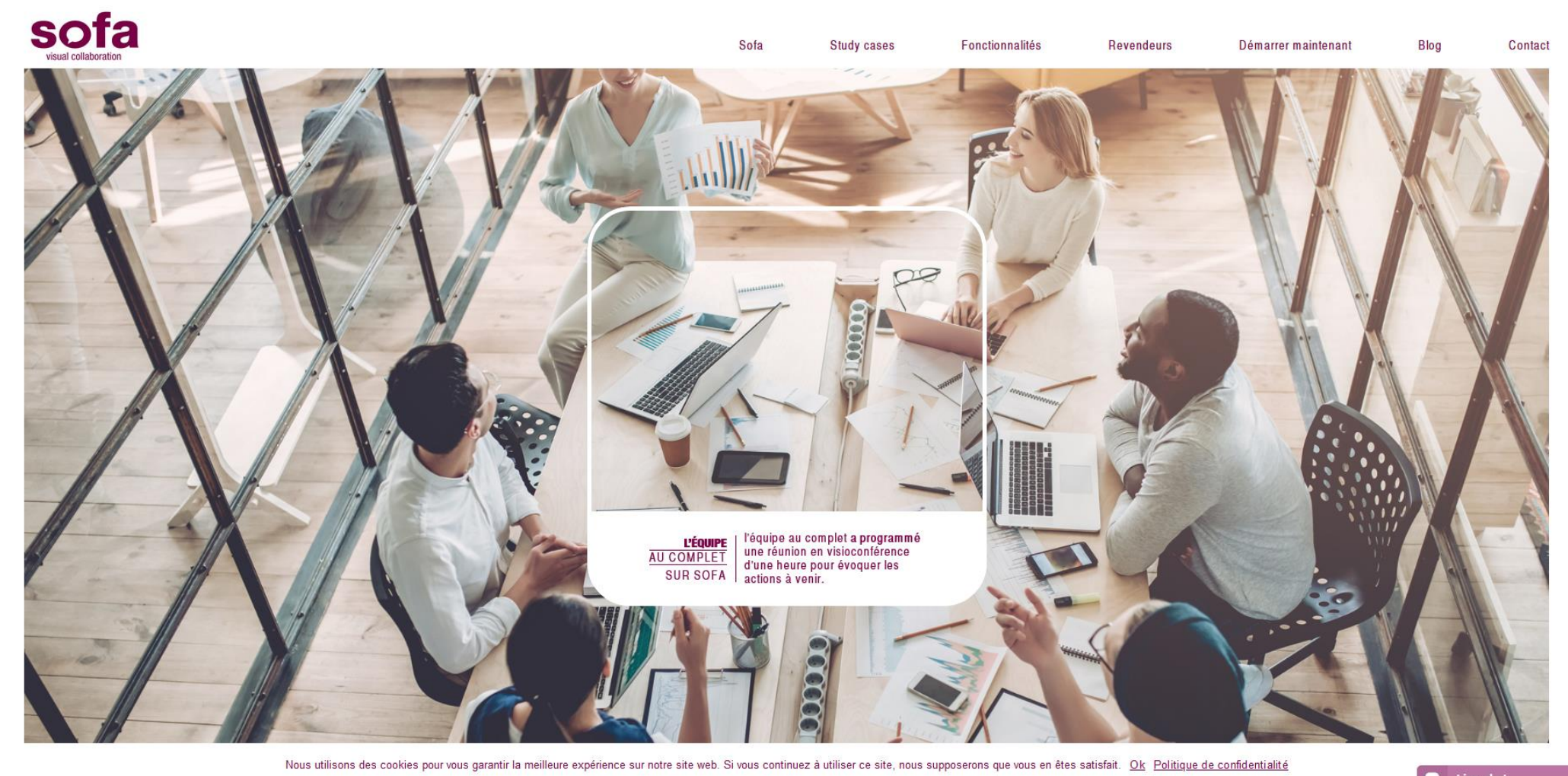3. Interact
4. Manage multinational collaborations

Equivalent to Mural, Miro, Klaxoon, Beekast...

Two View Modes
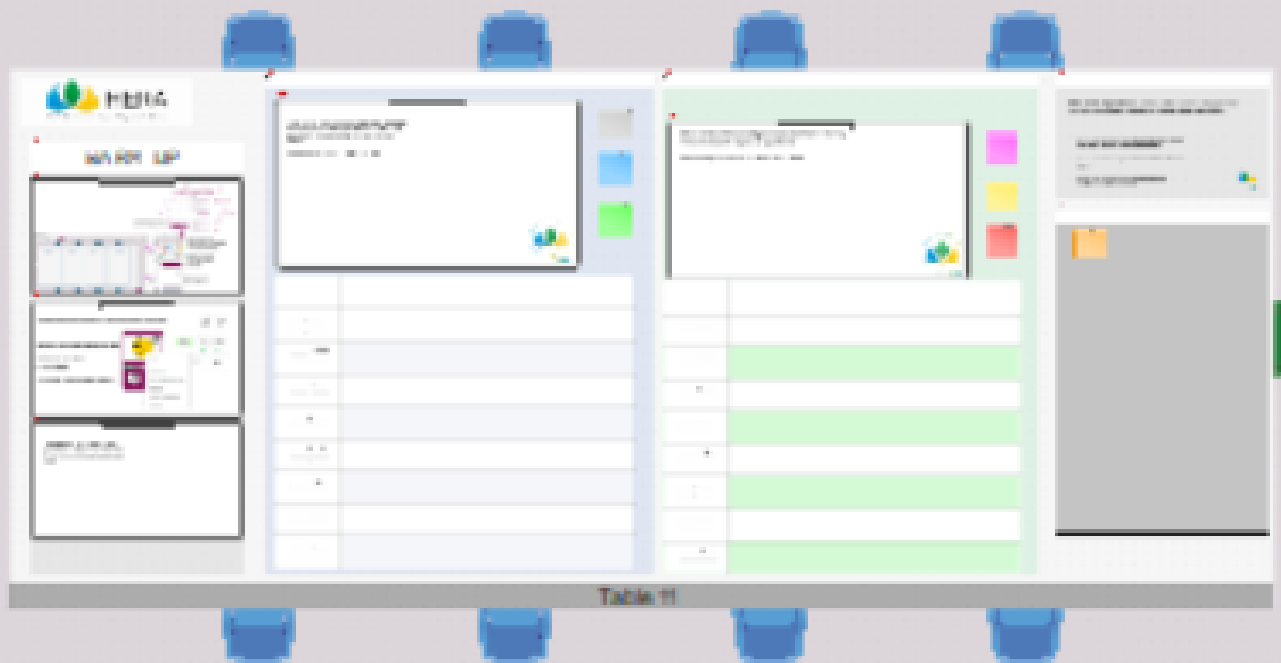1. Meeting
2. Brainstorming / Ideation session

Requierements
1. OS: Windows recommanded, MacOS
2. Browser: Google Chrome
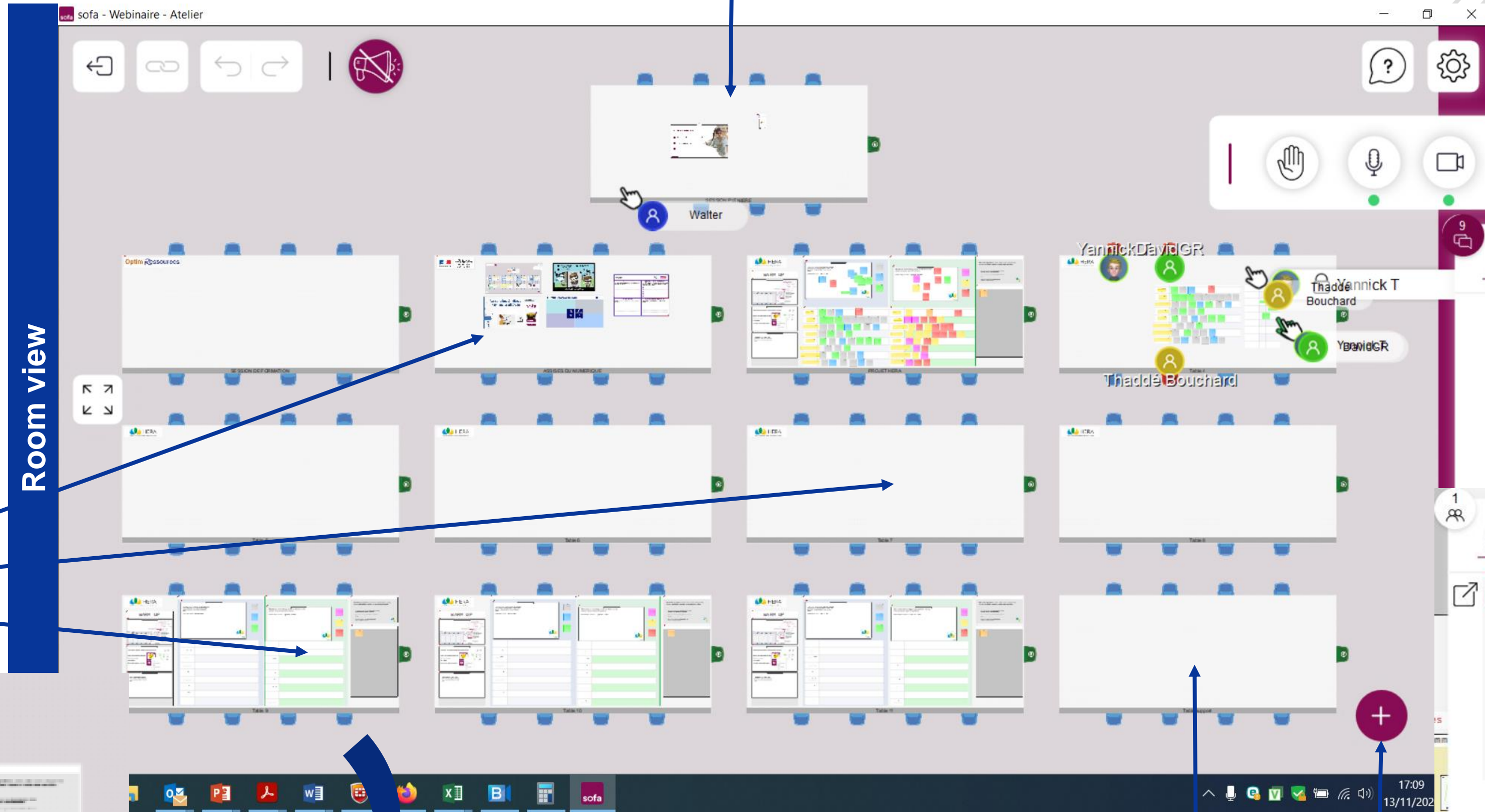3. Others materials : Headphone, Mouse

SOFA – Room & Tables

Extra Table

Communication bar
1. Rise your hand
2. Chat

Room view

14 max. Ideation Tables

Table view

Select your table by selecting your seat!

Technical Table

Tool bar
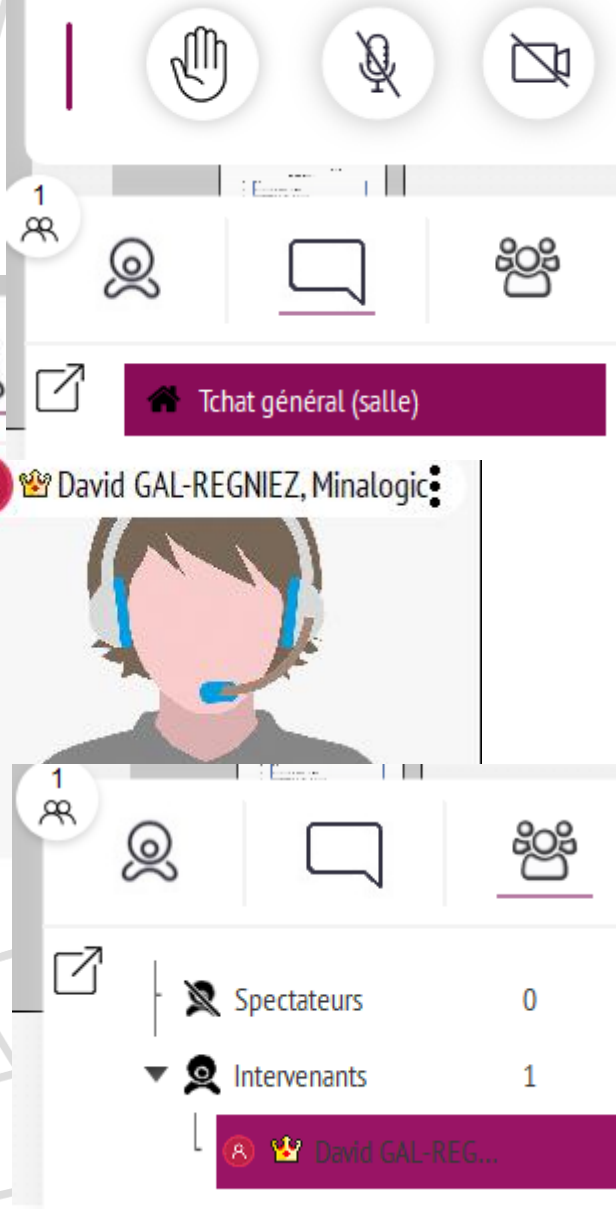
❑ **One room**
❑ **One extra table**
1. **SOFA administrator**
2. **Session animator**
3. **Sytizen (super facilitator)**
4. **Experts**
❑ **One Technical table (SOFA expert / manage any technical issues)**
❑ **14 Tables max per session**
❑ **08 Participants max / Table**
❑ **01 Facilitator / Table**
❑ **Identification with your First and Last names (in the profile settings)**
❑ **Green arrow means "You are speaking"**

Program for one Ideation Session :

Beginning- Introduction & Inspiration (25')
- Arrival
- General presentation:
- Uses-cases of the different tables
- Presentation of the Sytizen methodology

Phase 1 - Roundtables Power Ups (40')
« The Astronauts »
- Presentation of SMEs around the table
- Synergies between SMEs
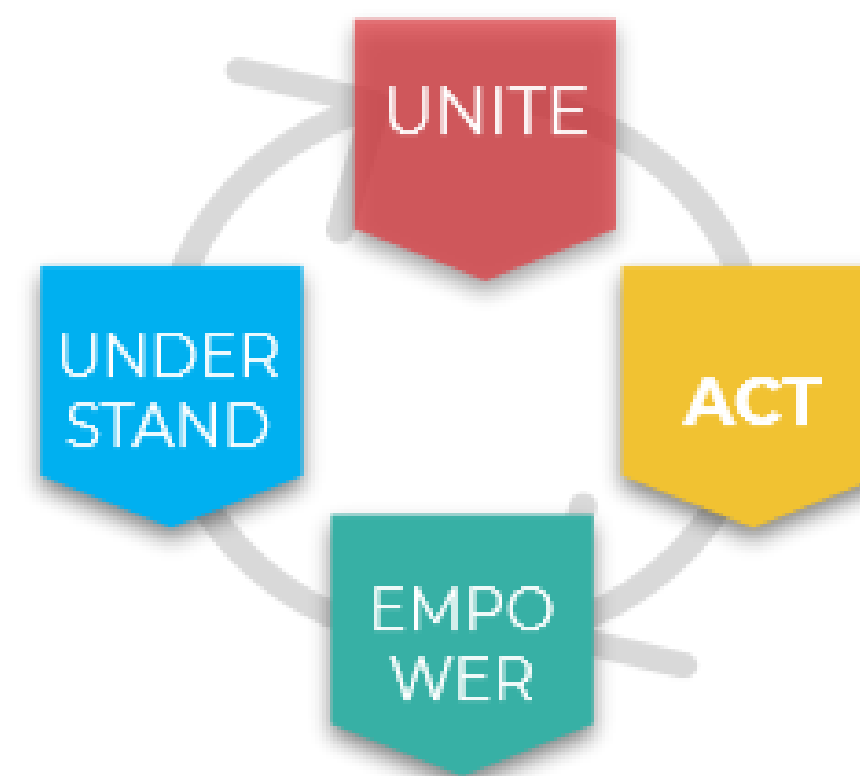
Phase 2 - Ideation (70')
« The Anti-solution»
- Sytizen method for ideation
- Shortlist / idea selection and wording

Phase 3 - Exploration (30')
« The Consortium Canvas»
- Stage of reflection on the implementation of projects

UNITE

UNDER STAND

ACT

EMPO WER

SYTIZEN

For this mission :
Nicolas Levi
16 Years of Experience

aerospace valley

corallia
inspiring innovation. driving excellence

eit Climate-KIC

CLUJ IT

marine
southeast

ktn | Global
Alliance

ICT cluster
DEVOTED TO DIGITAL TRANSFORMATION

MINALOGIC

Finance
Innovation
Pôle de compétitivité mondial

THANK YOU FOR YOUR ATTENTION!

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f 🐦 **in**

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