

Everimpact^o

Decarbonising high-emitting sectors
with reliable carbon tracking

Mathieu Carlier, CEO



Problem



When a city, motorway, ship, port, or industrial site tries to know its carbon footprint...

Cities

Shipping

Oil & Gas



Strong Pressure

Decarbonisation - strong pressure to cut by 40%



Estimated Data

Based on rough estimates and old data



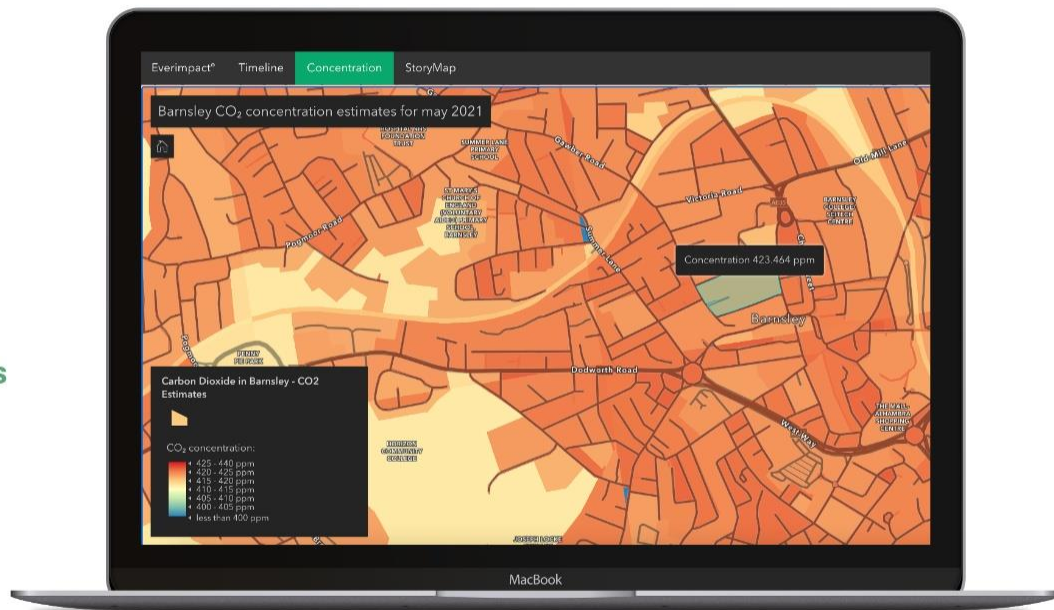
Expensive & No Financing

Cost up to €100K and does not bring any financing

Everimpact^o

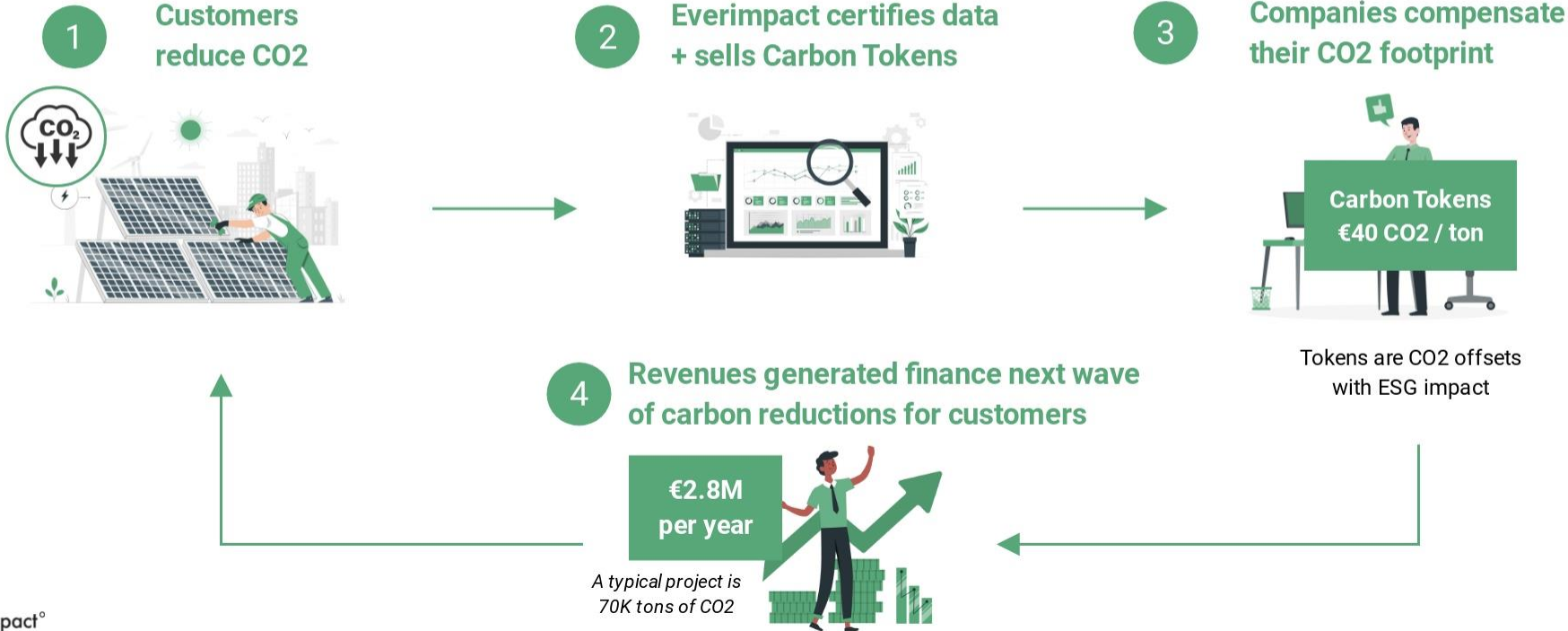
The one-stop-shop to **track**
and **monetise** CO2 reductions

- ✓ Carbon Footprint based on measurements
- ✓ Real-time insights to find reductions
- ✓ Generate revenues for customers



Unlocking revenues for customers

Monetising CO2 reduction efforts by trading on carbon markets



Customers and Distributors

Trusted as the leader in CO2 tracking for high emitting sectors

12 Cities





edf DIJON métropole

BT Porto.

MANCHESTER CITY COUNCIL ROYAL BOROUGH OF GREENWICH

Motorways




Brisa
Auto-estradas

Ships & Ports





Wilhelmsen

MITSUBISHI

MOL
Mitsui O.S.K. Lines

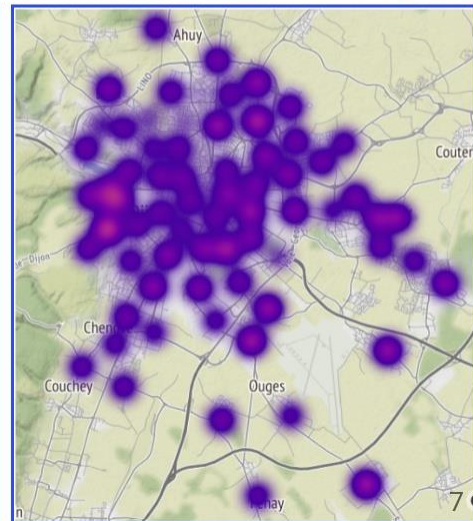
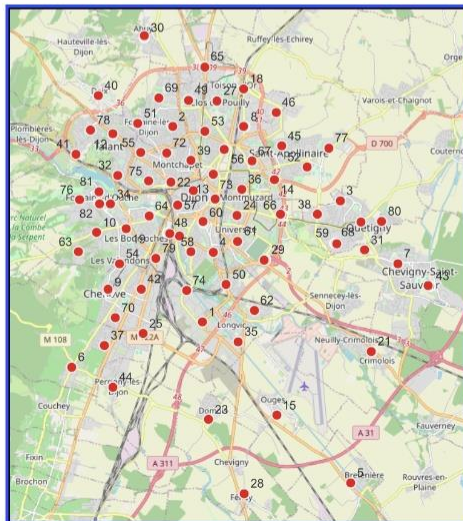
Oil & Gas





World's 1st city to track and monetise CO2

- 75 sensors deployed
- Data every 10 seconds
- €400M in potential revenues for the city by 2030





**75 Sensors
installed
in 1 week**

Our 1st full scale deployment in Dijon was successful

Our 75 sensors are measuring CO2 emissions in Dijon every 30 seconds

Installation and commissioning took place in 1 week in February 2022. Data is sent back successfully to our cloud servers for analysis. Everimpact owns 40 sensors on loan to Dijon to improve the data model.

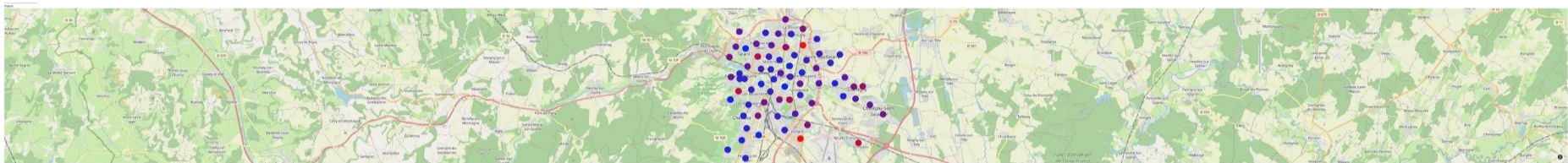
Dijon is the 1st city worldwide monitoring its CO2 live at such scale

Dijon is one of the first cities globally that is monitoring its CO2 emissions continuously and in near-real-time.

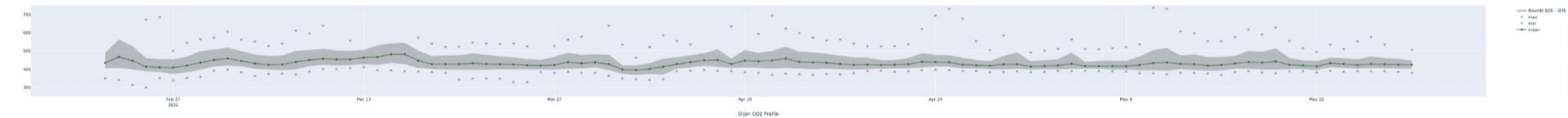
Dijon is the 1st city worldwide to monetise its CO2 to generate climate finance

Everimpact is now preparing the monetisation stage of the project which is worth an estimated €1M in revenues over 5 years.

CO2 measurements for 75 sensors



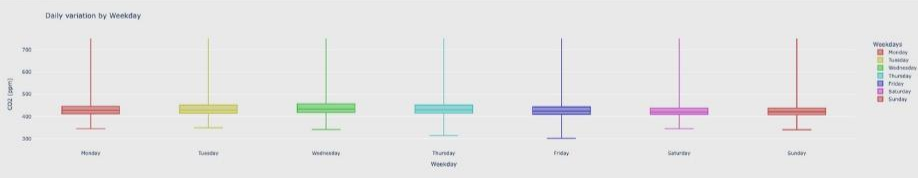
CO2 measurements for 75 sensors in Dijon



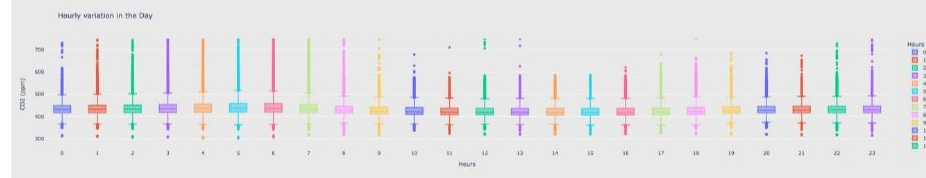
Source: data provided

Apr 2022

Daily variation over the week



Hourly variation over the day



234
CITIES

43K
UNITS



OUR SENSORS+SOFTWARE



Celebrating
100 InLinks
Our subscribers
have used
enough free
data to listen to
more than 39
years of music.

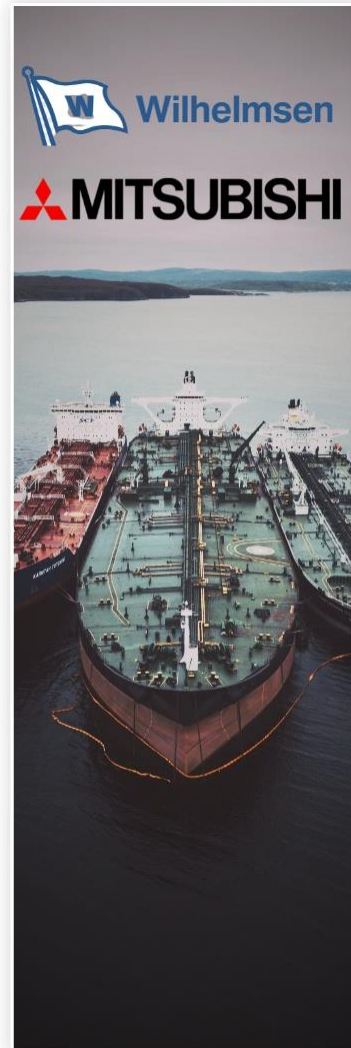
Transforming 43k street hubs into CO2 tracking stations.

Deployment in 2 first cities



Shipping collaboration and investments

- Engineering collaboration with **Wilhelmsen** and **Mitsubishi Corporation** to create a maritime JV
- Bringing the only hardware to measure real carbon emissions onboard vessels
- Investment from our Customers and Distributors - **Shipping's largest conglomerates** in Norway, Germany, Japan, and Singapore



■ Home / Shipping news / International Shipping News / Shipping's largest conglomerates are backing Everimpact to bring the only hardware to measure real carbon emissions onboard vessels



Shipping's largest conglomerates are backing Everimpact to bring the only hardware to measure real carbon emissions onboard vessels

■ In International Shipping News © 25/04/2022

More than eight maritime and supply chain leaders are coming together via it's an engineering collaboration and to a US\$ 6M seed round to be Everimpact's carbon measuring hardware onboard commercial vessels and to ports.

"Accelerating the engineering of Everimpact's hardware to measure physical carbon emissions on vessels will solve one of the shipping's most overdue charter Complexities - like cost of hardware, extreme temperatures in exhaust stacks and weather conditions - have prevented others from cracking the code but by joining hands with maritime's most influential through our engineering collaboration and seed raise, we really have the best opportunity to see market adoption," said Mathieu Carlier, Founder and CEO, Everimpact.



Everimpact winner of the Shell New Energy Challenge

Shell selected Everimpact's carbon tracking technology in order to track Shell's own carbon footprint from operations, but also to distribute it with its B2B customers to monitor and monetise their own carbon emissions' reductions.

[WATCH THE VIDEO \(1:33\)>>>](#)

[LEARN MORE ABOUT THE SHELL NEC >>>](#)

[WATCH THE RECORDING BROADCAST \(1:31:18\)>>>](#)



Our Investors

A portfolio of investors active in cities and shipping, securing revenues



MOTION VENTURES



RAINMAKING



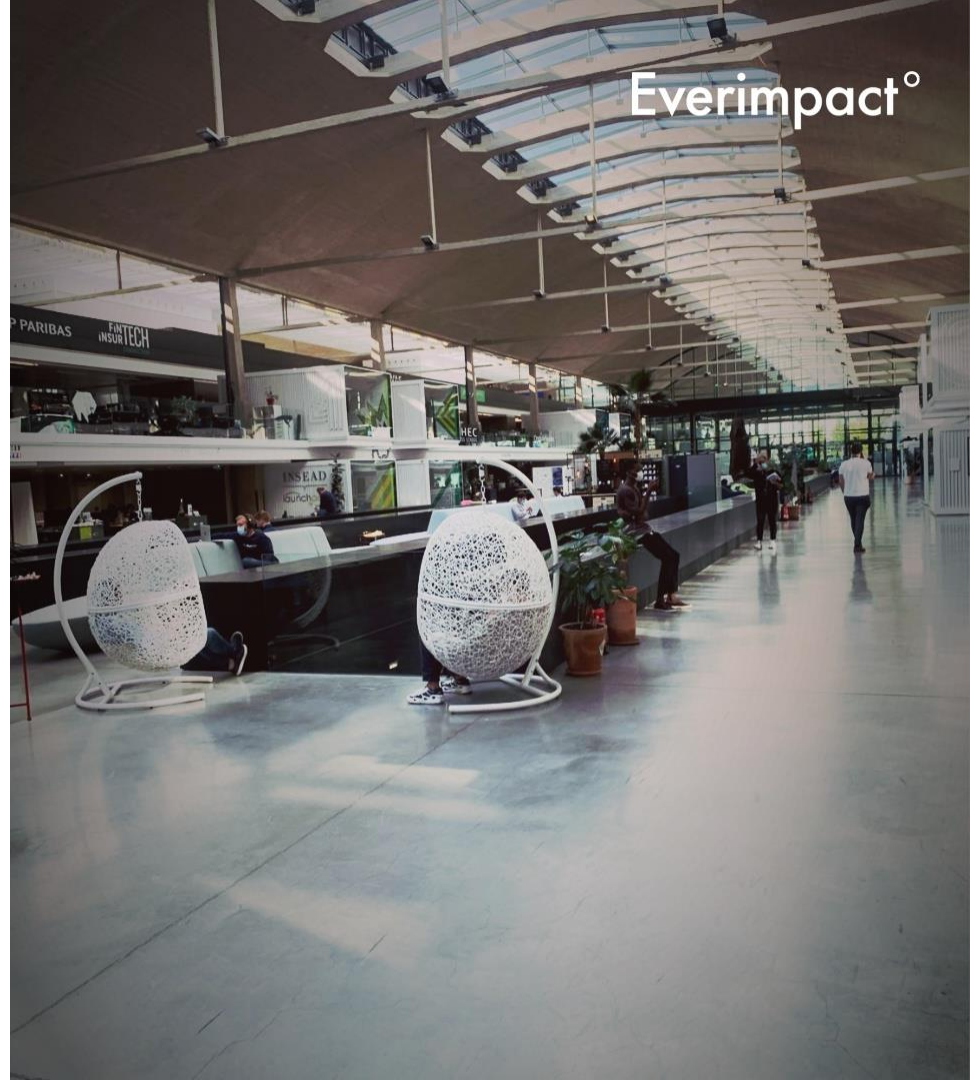
Let's talk

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Everimpact°



Founders



Jan Mattsson
Co-Founder & Chairman



Mathieu Carlier
Co-Founder & CEO



Alain Retière
Co-Founder & CTO

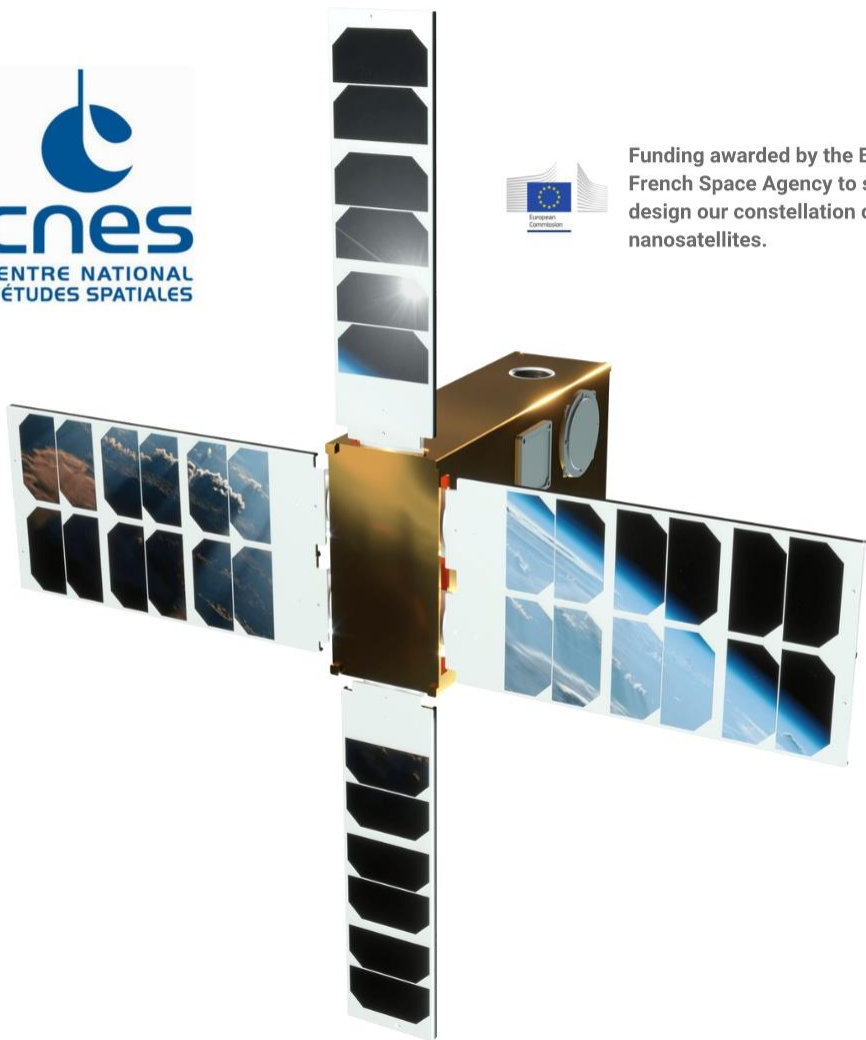
We have scaled organisations before

- CEOs in the UN
- Scaled UNOPS to \$1.2Bn and 7,000 staff agency
- Founded 2 first satellite agencies in UN
- Data capture tech for 50+ presidential elections
- 30+ years in sustainability





Funding awarded by the EU and French Space Agency to start design our constellation of GHG nanosatellites.



Meet our Cubesat.

We are preparing the launch of our CO2 cube-satellite constellation in 2023.

- Environmental data every day at 1m resolution
- 1 X nanosatellite by 2023
- 4 x nanosats by 2024
- 20 x nanosats by 2025

Everimpact on French National TV

Everimpact was invited to present its technology on french national TV channel BFM Business.



Watch the replay [here](#)

In french, from 07:00 onwards



**BT chose
Everimpact
among 20 SMEs
to bring a new
service for its
portfolio of 234
UK Cities.**



Hear James Browne, Head of Streets at BT,
on why he chose to work with us.

[WATCH THE INTERVIEW HERE](#) CHAPTER 2 >>> 29:55 Everimpact



BT partners with Everimpact on breakthrough green tech

Tech scale-ups collaborate with BT to develop new services aimed at helping public sector customers.

[READ THE PRESS RELEASE >>>](#)





11 startups addressing global problems—here's how we're helping

Everimpact combines satellite imagery and ground sensing to monitor air quality and carbon emissions in cities.

[READ THE BLOGPOST >>>](#)

The Forbes logo is displayed in white serif font on a black rectangular background. The background of the entire image is a composite of a blue sky with white clouds, a green wireframe globe, and a cityscape at night with various green hexagonal icons representing environmental and technological themes.

Forbes

AI Champions Driving New Industry Solutions For Climate Change

Everimpact, France combines satellite imagery and ground sensing to monitor air quality and carbon emissions in cities.

[READ THE ARTICLE >>>](#)